

## Press Release

### WUHA Presents "Caroline" – A New Pop Hit with 80s Influences Vienna, February 28, 2025

The production team **WUHA** is releasing their latest song, *Caroline*, today. Musically, this track combines modern pop elements and drum loops with musical influences and sounds from legendary 80s synthesizers.

#### The Story Behind *Caroline*

*Caroline* was created in 1989 when I was in love with a girl I regularly met at my favorite club, Poeblo, at Vienna's Karlsplatz. The way she carried herself inspired me to write a song for her. My band at the time, *Staccato*, loved the song, and we even performed it successfully at the Austrian band competition **Popodrom**. Unfortunately, I lost touch with Caroline soon after, but the song remained a cherished memory of her.

In December 2024, a **COVID-19 infection** forced me into a week of quarantine. I used this time to revisit the song and produce it anew with modern technology—electronically, using **Ableton Live** and **ProTools**. I've always been passionate about finding cool new sounds to give songs a unique character. However, in this digital world, I missed the warmth of analog instruments. So, I reached out to my former bandmate **Wolfgang Laab**, who had achieved **national success** (Christl Stürmer, Alf Poier, Manuel Ortega, Gernot Pachernigg, etc.) and **international experience** in the USA, working with **Peter Wolf** (Frank Zappa, Commodores, Cliff Richard, etc.). To me, Wolfgang has always been Austria's **Steve Lukather of Toto**. His sound and playing style are simply brilliant and fit the song perfectly.

#### The Mysterious Lead Voice

At first, I tried singing the lead vocals myself, but we later replaced my voice with **AI technology**. However, we were still not fully satisfied. Eventually, we searched online for professional vocalists and found a **singer** who was the perfect fit. We sent him our demo—he loved it and took the job. The result was exactly what we were looking for: a **world-class international voice**.

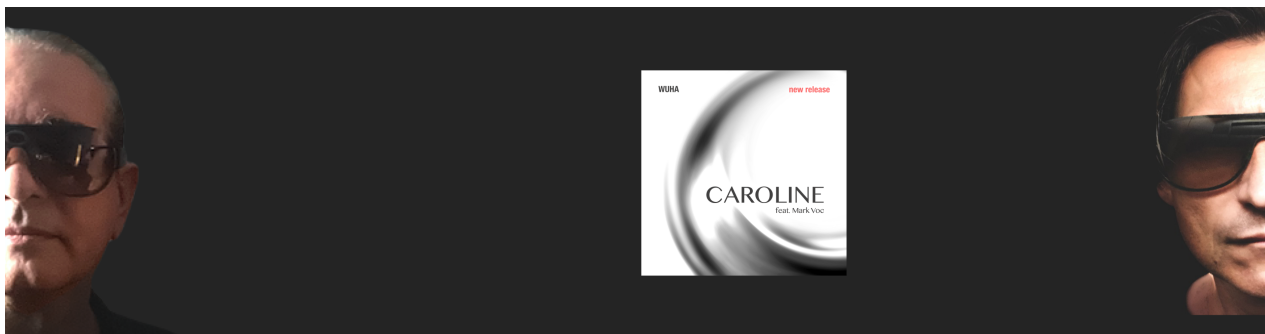
When we reached out to ask for his real name, location, and permission to promote him, he replied that he works on **international projects** and wishes (or is required) to **remain anonymous**. So, we gave him the name **Marc Voc**.

Caroline herself has never heard the song.

The song *Caroline* was completed in January 2025 and will be released in February on all major streaming platforms, including: Spotify, Apple Music, iTunes, Instagram & Facebook, TikTok, TikTok Music (Beta), Resso, Luna, YouTube Music, Amazon.com, Pandora, Deezer, TIDAL, iHeartRadio, ClaroMusica, Saavn, Anghami, KKBox, Boomplay, Snapchat, NetEase, Tencent, Pretzel, TouchTunes, Audiomack, Yandex Music (Beta), Qobuz, Joox, Kuack Media Group (Beta), and many smaller providers via MediaNet, Dubset, and more.

#### A Full-Circle Moment

With this release, a **circle completes itself**—a song that began as a **love song over three decades ago** now shines in **new brilliance**, bringing the magic of the past into the present.



## About WUHA

### Short Bio

WUHA – Passion & Sound

WUHA is the revival of a musical journey shared by Vienna-based producers Wolfgang and Andreas. With roots in live performance, studio sessions, and film soundtracks, the duo combines decades of experience into a fresh, genre-blending sound rooted in funk, soul, and rock.

After early success with their teenage band and years touring Europe with a Top-40 act, their paths diverged—Wolfgang to the U.S. music scene, Andreas to Austria's film and TV industry. Now, in 2025, they reunite with a new creative vision.

WUHA blends analog soul with modern production, delivering honest, handcrafted music with one message: *Feel the Groove*.

Authentic. Bold. Alive.

### Long Bio

The Viennese production team WUHA unites a love for music with a shared history that began on stage and now continues to shine in a new light. As singers, musicians, songwriters, and producers, Wolfgang and Andreas bring together their diverse experiences from the worlds of live performance, studio work, and film production to create a truly unique sound.

Raised in the heart of the classical music capital Vienna, a chance encounter brought the two musicians together in a music store. The spark was immediate – “Let’s rock!” became their motto, and their first band, Cinderella, was born. As teenage newcomers with an average age of just 17, they conquered the stages of band contests, concerts, and open-air festivals. Later, with their professional Top-40 band Broadway, they toured across Germany, Austria, Italy, Switzerland, and more, performing in the spotlight at countless events.

After those shared years, their paths diverged – musically, though never in spirit. Wolfgang moved to the U.S., working in renowned studios alongside producers like Peter Wolf, while Andreas made a name for himself as a sound engineer in Austrian television and cinema, eventually founding his own studio, Abracadabra.

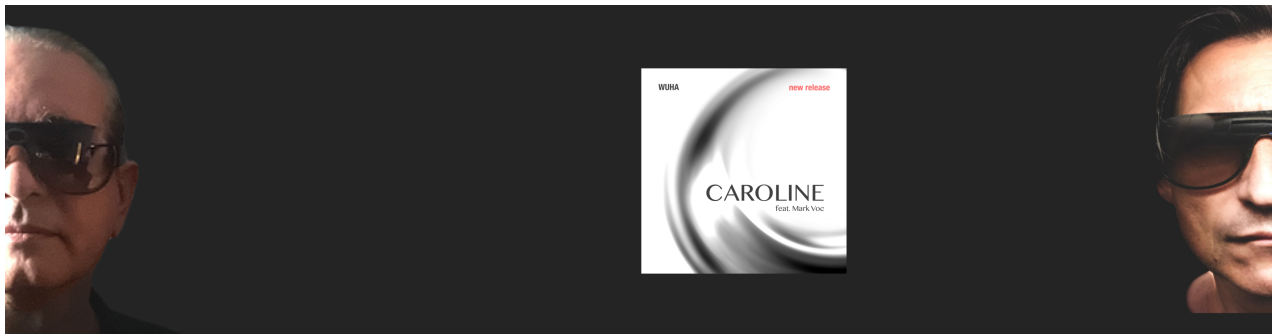
2025 marks the year of WUHA's musical reunion.

With matured songs and new visions, they blend the best of past and present: the analog soul of their roots meets modern production techniques. Their music is honest, handcrafted, and deeply rooted in funk, soul, and rock – with a clear message: *Feel the Groove*.

WUHA stands for authentic sound, creative diversity, and a passion for keeping music alive.

Get ready for a musical journey that uniquely connects the past and the present.

Stay tuned and experience another milestone in WUHA's success story with “Caroline”.



### Release details

- Release date: February 28, 2025
- Availability: "Caroline" is now available on all common streaming platforms such as Spotify, Apple Music and Amazon Music.
- Music Video: The official music video will be released on WUHA's YouTube channel on February 28, 2025.
- ISRC: QZDA72504487
- ISWC: T-330.792.953-5
- Language: English
- Genre: pop music
- Duration: 3:07 min

### Contact & press material & links

- Press inquiries: Contact us at [contact@wuha.world](mailto:contact@wuha.world)
- Press material: High-resolution images and other press material as well as audio can be found in the download area at [www.wuha.world/download](http://www.wuha.world/download)
- Video: <https://www.youtube.com/watch?v=S29j0sEb558>
- Website: [www.wuha.world](http://www.wuha.world)